

Field Report

A study on the Knowledge, Attitude, and Practice of Parents/ Caregivers/ Teachers and other Early Childhood Care and Education (ECCE) service providers on ECCE services in Bangladesh

Submitted to:

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Introduction

UNICEF Bangladesh initiated a study titled "A Study on the Knowledge, Attitude, and Practice of parents/caregivers/teachers and other Early Childhood Care and Education (ECCE) Service Providers on ECCE services in Bangladesh." This study aims to generate evidence on the Knowledge, Attitudes, and Practices (KAP) of parents, caregivers, communities, key influencers, teachers, and service providers regarding ECCE services and identify enablers, barriers, and programmatic gaps for expanding access in Bangladesh.

For instance, the National Survey on Children's Education in Bangladesh 2021, conducted jointly by the Bangladesh Bureau of Statistics and UNICEF, highlighted that fewer than one in five children (18.7%) participated in remote learning during COVID-19 school closures. The survey also revealed significant disparities in access to remote learning between urban and rural areas and among different age groups, with younger children being the most affected.¹

Area Coverage:

The study was conducted across all eight administrative divisions of Bangladesh, ensuring comprehensive national representation. A total of 16 districts were selected for fieldwork, representing diverse socio-economic and geographical contexts:

- **Divisions Covered:**
Chattogram, Dhaka, Mymensingh, Sylhet, Barishal, Khulna, Rajshahi, Rangpur
- **Districts Covered:**
Chattogram, Chandpur, Munshiganj, Narsingdi, Mymensingh, Netrokona, Habiganj, Sylhet, Barguna, Barishal, Khulna, Magura, Natore, Naogaon, Gaibandha, Nilphamari

The Field Personnel

The field personnel (enumerators, facilitators, and note-takers) were recruited from the local level to overcome the accessibility and field barriers. HDRC supervisors recruit district personnel and field personnel independently for the field. The advantages of this strategy were:

- There was no language barrier between the field personnel and the respondents/ discussants/key informants.
- The travel time to go to the survey location, ensuring enough time to complete the survey activities.
- The local-level familiarization of the field personnel with the target respondents made access easier.
- The principals were much more flexible, allowing the field personnel to work around the school compound.

¹ https://www.unicef.org/bangladesh/en/reports/survey-childrens-education-bangladesh-2021?utm_source=chatgpt.com

Training

Rigorous training on data collection was provided to the field personnel to gather qualitative data and quantitative information using structured questionnaires and FGD guidelines consecutively. The training occurred between 20-24 October 2024 in multiple training venues at HDRC. Qualified and experienced trainers and experts from UNICEF and HDRC virtually and physically imparted the training. There were separate teams for structured questionnaires and discussion guidelines.



Training Schedule

HDRC led the training sessions, and relevant staff joined through online platforms during the training sessions to provide support and any necessary clarifications. UNICEF experts were also present to add to the lectures and discussions. Classroom lectures, demonstrative interviews, role plays, data input and mock interviews utilizing electronic devices, evaluation of lessons learned, and proposed solutions were provided in the training sessions. Separate training sessions were held for the field supervisors, and audio and visual equipment were used in the training sessions. Training included MOCK interviews, tests, and field practice.



Field Practice

The field practice covered two primary schools in Dhaka on 25 October 2024.

SL no	Name of School	District
1	Milestone School, Dhaka Uddayan	Dhaka
2	Holy Pen International School, Dhaka Uddayan	Dhaka

The field practice ensured that the questions were easily understandable and that necessary records were available. The field practice identified some inconsistencies with the skip rules that were corrected during the follow-up sessions. Also, the field practice helped to strategize the plan to complete the data collection.

Questionnaire and Checklists

The structured survey questionnaires, FGD discussion, IDI and KII guidelines were prepared before the training. Some minor revisions of the questionnaire and checklist were made based on field experience, keeping the original questions intact.

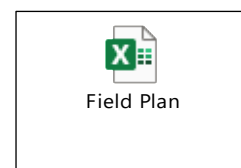
Updating the application

An XLSForm of the questionnaire to install in the KoBo was prepared, installed, and updated alongside the questionnaires. All the devices/tabs for data collection were also prepared before the training

sessions. During the training session, the necessary corrections were made using the devices, and trouble/problems were fixed. The KoBo-collect was used accordingly to enhance the precision of data and smooth the data collection process.

Fieldwork

There were separate teams for structured interviews at schools and qualitative interviews and discussions. The quantitative fieldwork took place between 27 October 2024 to 28 November 2024. The qualitative fieldwork took place between 4 November 2024 and 24 November 2024



Survey Team: The survey team was separate for each location. There were 36 enumerators recruited for this study. The survey team was divided into 8 Teams (each had four enumerators) and different locations based on field area. The four enumerators were divided into groups of 2 to complete survey activities.

Qualitative (FGD) team: The qualitative team was divided into 2 Teams (each had two enumerators) with specialized knowledge of ECCE. The core qualitative team members and associates of HDRC completed Key Informant Interviews and IDIs.

The field teams were instructed to maintain the following activities:

- Submit a daily report on challenges found during the fieldwork;
- Each team shared daily updates on data collection through WhatsApp.
- Upload collected data from the survey to the server every day after the data collection and necessary data checking are finished. If unable to upload collected data at the end of the day due to any inconveniences, such as—internet connectivity problems, upload the data before starting the fieldwork the following day.
- The FGD and KII teams prepared scripts daily.

Summary of Data and Information Collection

Table 1: Summary of Survey

Parents/Caregivers			
District	Age(0-3)	Age(4-6)	Total
Barishal	89	163	252
Barguna	80	158	238
Chattogram	88	160	248
Chandpur	82	163	245
Narsingdi	84	162	246
Munshiganj	78	156	234
Mymensingh	84	157	241
Netrokona	78	159	237
Khulna	77	154	231
Magura	81	161	242
Gaibandha	78	158	236
Nilphamari	79	157	236
Naogaon	81	156	237

Natore	82	158	240
Sylhet	81	157	238
Habiganj	80	158	238
Total	1302	2537	3839

Table 2: Summary of Qualitative Part (FGD, KII, IDI)

Particulars	Required	Submitted
FGD (Parents/caregivers)	12	12
IDI (Spl needs parents)	4	4
IDI Faith based leaders	5	5
IDI Govt officials	6	5
IDI NGO professionals	8	8
Teachers/ principals/ other service providers	34	33
Spl needs educators/counselors	6	6
Case Studies (ECCE Centre)	8	5
Total	83	78

Table 3: Field Enumerators Attendance Sheet

S L	Name	20.10.24			21.10.24			22.10. 24			23.10.24			24.10. 24		
		Ari	Sig	Dep	Ari	Sig	Dep	Ari	Sig	De p	Ari	Sig	Dep	Ari	Sig	Dep
01	Md. Abdul Aual			5.00			5.00			5.00			5.00			5.00
02	Md. Akram Hossan			5.00			5.00			5.00			5.00			5.00
03	Abdul Khalid			5.00			5.00			5.00			5.00			5.00
04	Md. Saddam Hossain			5.00			5.00			5.00			5.00			5.00
05	Md. Golam Jakaria			5.00			5.00			5.00			5.00			5.00
06	Md. Ratul Biswas			5.00			5.00			5.00			5.00			5.00
07	Md. Anamul Hasan			5.00			5.00			5.00			5.00			5.00

S L	Name	20.10.24			21.10.24			22.10. 24			23.10.24			24.10. 24		
		Ari	Sig	Dep	Ari	Sig	Dep	Ari	Sig	De p	Ari	Sig	Dep	Ari	Sig	Dep
08	Utpal Kumar			5.00			5.00			5.00			5.00			5.00
09	Md. Tuhinur Rahman			5.00			5.00			5.00			5.00			5.00
10	Sonjoy Kumar			5.00			5.00			5.00			5.00			5.00
11	Mohammad Hafizur Rahma			5.00			5.00			5.00			5.00			5.00
12	Md. Nawshad Alam			5.00			5.00			5.00			5.00			5.00
13	Md. Mehedi Hasan Rony			5.00			5.00			5.00			5.00			5.00
15	Md. Harun-ar-Rashid 2			5.00			5.00			5.00			5.00			5.00
16	Md. Harun-ur Rashid 1			5.00			5.00			5.00			5.00			5.00
17	Kamrul Islam			5.00			5.00			5.00			5.00			5.00
18	Anowarul Haque			5.00			5.00			5.00			5.00			5.00
19	Sayeed Arshad			5.00			5.00			5.00			5.00			5.00
20	Humayun Kabir			5.00			5.00			5.00			5.00			5.00
21	Ms. Kazol Rani			5.00			5.00			5.00			5.00			5.00
22	Shipra Sen			5.00			5.00			5.00			5.00			5.00
23	Poros Moni			5.00			5.00			5.00			5.00			5.00
24	Tanzira Akter Shila			5.00			5.00			5.00			5.00			5.00
25	Mahbuba Alam			5.00			5.00			5.00			5.00			5.00
26	Suborna Akter			5.00			5.00			5.00			5.00			5.00
27	Syeda Adiba Islam			5.00			5.00			5.00			5.00			5.00

S L	Name	20.10.24			21.10.24			22.10. 24			23.10.24			24.10. 24		
		Ari	Sig	Dep	Ari	Sig	Dep	Ari	Sig	De p	Ari	Sig	Dep	Ari	Sig	Dep
28	Razia Khatun			5.00			5.00			5.00			5.00			5.00
29	Mira Baroi			5.00			5.00			5.00			5.00			5.00
30	Mst. Anjumanara			5.00			5.00			5.00			5.00			5.00
31	Mst. Sabrina Khatun			5.00			5.00			5.00			5.00			5.00
32	Asha Aditi			5.00			5.00			5.00			5.00			5.00
33	Shamima Aktar			5.00			5.00			5.00			5.00			5.00
34	Shahana Khatun			5.00			5.00			5.00			5.00			5.00
35	Moonmoon Jahan			5.00			5.00			5.00			5.00			5.00
36	Lakia			5.00			5.00			5.00			5.00			5.00